Innovatív nyakpántok

Katalógus 2026

LAURUS
REKLÁMAJÁNDÉK

Sokoldalú. Egyedi.

Table of contents

Collections

We offer three distinct product lines, ensuring a perfect match for every campaign.
Our collections range from the swift, high-quality Classic and the locally-produced, sustainable Nature line, to cutting-edge, tech-integrated accessories of the Future collection.

⋈ *Classic*

The Classic Collection delivers uncompromising quality with industry-leading lead times. Our best-selling essentials are ready for dispatch within 2 business days.

Classic models are loved for their practicality, high-quality sublimation, vibrant colors, and impressive durability.

▲▲▲ *Nature*

Lanyards from the Nature Collection use natural raw materials (e.g., cotton, cork) and rPET yarn containing min. 20% recycled content.

By choosing this product, you support production that is local to Poland, ensuring lower transport emissions and full supply chain transparency.

✳ *Future*

The Future Collection integrates smart technology into daily essentials, featuring NFC-enabled hardware and USB-C charging lanyards for the modern professional.

Driven by our „Digital first" approach, this collection blends advanced functionality with sleek, modern design.

MIX'N'MATCH

160 000+ ways to mix your lanyards

EASY. FUN. UNIQUE.

Follow these simple steps to create your own product!

1. choose **material**

2. choose **ring or climber hook**

3. choose **tube base**

4. choose **phone patch**

Mix it however you like
& get it in 24 hours with Your Logo

MIX'N'MATCH LANYARD

New! **≋ Classic**

Dimensions

Diameter

ø7
mm

Full length

900
mm

Packing

Bulk

50
pcs./bag

Individual

1
pc./bag

Sample with logo

24
hours

MOQ

100
pcs.

Integrated safety & functionality

YOURLOGO

High-performance materials

EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS

24h

Certified components

OEKO TEX®   REACH

Material: Polyester / color options

WHITE	BLACK	7544 C	468 C	7504 C	2265 C	355 C	802 C	803 C	7548 C	804 C

806 C	355 C	2083 C	2225 C	801 C	2144 C	281 C	679 C	2035 C	7420 C	108 C

MIX'N'MATCH Accessories

Rings

Base tube

Material

Phone patches

Climber hooks

Infinite Expressions   *Branding options*

Customized labels
sewn into rubber band

Size: 20×40 mm (folded)
Print area: 10×30 mm

Best

YOUR LOGO

Model: **AL1.1.49.40.10XX.01Z**
Material: Rubber (black) + rPET
Branding: Z1 - Sublimation
Colors: Full color

Premium

YOUR LOGO

Model: **AL1.3.48.40.1001.10Z**
Material: Rubber (black)
+ polyester (white or black)
Branding: Z10 - Weaving
Colors: 1 color

Nature

YOUR LOGO
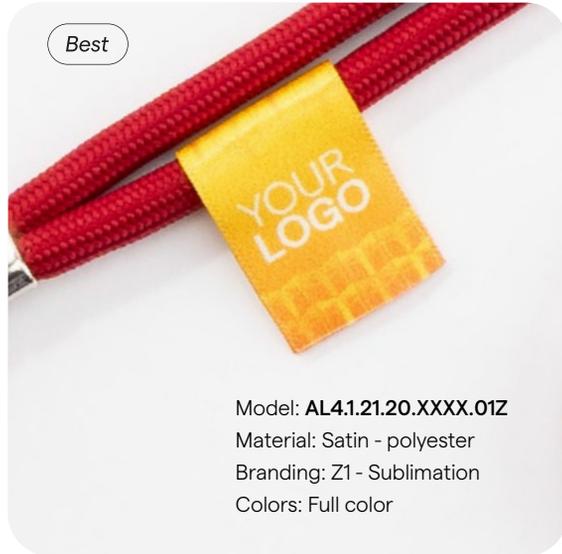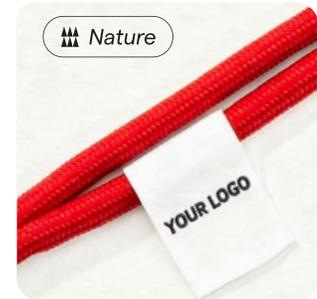
Model: **AL1.2.47.40.1001.03Z**
Material: Rubber (black)
+ cotton (white)
Branding: Z3 - Thermal transfer
Colors: 1 color - black

Sealed label

Size: 20×30 mm (folded)
Print area: 15×50 mm

Best

Model: **AL4.1.21.20.XXXX.01Z**
Material: Satin - polyester
Branding: Z1 - Sublimation
Colors: Full color

Premium

Model: **AL1.3.48.40.1001.10Z**
Material: Polyester (white or black)
Branding: Z10 - Weaving
Colors: 1 color

Nature

Model: **AL1.2.47.40.1001.03Z**
Material: Cotton (white)
Branding: Z3 - Thermal transfer
Colors: 1 color - black

Engraved leather label

Premium
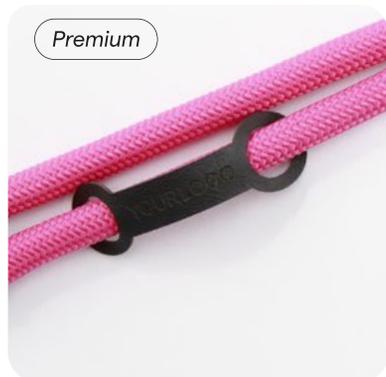
Model: **AL2.1.27.11.1010.05Z**
Material: PU leather - black
Size: universal
Branding: Z5 - Engraving
Colors: 1 color
Branding area: 7×25 mm

Phone patch with print

Model: Wide selection
Material: Depends on the model
Size: universal
Branding: Z4 - DTG
Colors: Full color
Print area: All over

New round lanyards arrived

New look.
New features.

Round lanyard with screw clasp

Dimensions

Diameter

ø9

mm

Full length

900

mm

Packing

Bulk

50

pcs./bag

Individual

1

pc./bag

Sample with logo

24

hours

MOQ

100

pcs.

Stylish & functional design

24h

EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS

Material: Polyester / color options

Black	278 C	Wave 802 C	Wave 804 C	Wave 806 C	Wave 289 C	Wave 2905 C

Certified components

OEKO TEX®   REACH

Round lanyard with screw clasp

Full-length cord lanyard with metal screw clasp, ideal for carrying phones, badges and keys hands-free at events, in the office or on the go.
A practical promotional giveaway and stylish everyday accessory, it can be upgraded with a customised label or phone patch for extra brand impact.

Round keychain with screw clasp

Dimensions

Diameter
ø8
mm

Full length
340
mm

Packing

Bulk
50
pcs./bag

Individual
1
pc./bag

Sample with logo

24
hours

MOQ

100
pcs.

Material: Polyester / color options

393 C | 700 C | 545 C | 2603 C | Black | 343 C

Lightweight, durable design
for everyday carry

Screw lock clasp keeps ke
IDs and tools sec

EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS
24h

Certified components

OEKO TEX®   REACH

Round keychain with screw clasp

Round keychain lanyard with screw clasp and ring for smartphones, ID badges or keys. Lightweight, durable and highly visible, it keeps essentials securely at hand throughout the day.
Available in a wide range of brand-matching colours and shades, with custom label and phone patch hanger, so your branding stays visible on every wrist at events and in everyday use.

Round lanyard for phone with customization

Dimensions

Diameter
ø10
mm

Full length
1200
mm

Packing

Bulk
50
pcs./bag

Individual
1
pc./bag

Sample with logo

24
hours

MOQ

100
pcs.

All-day comfort & durability

EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS
24h

Material: Polyester / color options

Black	287 C	304 C	395 C	7621 C	Magenta C

Certified components

OEKO TEX®   REACH

Round lanyard
for phone with customization

Premium round cord lanyard designed to be worn all day: tough enough for daily use yet light and soft enough to forget you have it on at work, events, or on the go.
With a comfortable 60 cm length, a wide choice of brand-matching colours, and options for a customised label, phone patch hanger or ID card, it turns hands-free carry into a sleek, high-impact branding space.

Round keychain for phone with customization

Dimensions

Diameter

ⵁ7

mm

Full length

200

mm

Packing

Bulk

50

pcs./bag

Individual

1

pc./bag

Sample with logo

24

hours

MOQ

100

pcs.

Vibrant color selection

EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS

24h

Playful connectivity

Material: Polyester / color options

Certified components

Black	108 C	519 C	343 C	289 C	Toxic Red/Purple	Toxic Neon

OEKO TEX®   REACH

Round keychain for phone with customization

Short round cord phone lanyard with rings and a hook, available in a wide palette of colours to match every campaign or team. Fit it with a custom label and phone patch hanger, then link multiple lanyards together for playful mix'n'match chains that deliver bold, durable branding on conference floors and in goodie bags.

Round lanyard - zebra style

Dimensions

Diameter	Full length
⌀8 mm	900 mm

Packing

Bulk	Individual
50 pcs./bag	1 pc./bag

MOQ

100 pcs.

Sublimated label for sharp, long-lasting logo visibility

YOUR LOGO

High-end build + clean design for a professional look

Material: Nylon / color options

White/black   White/186 C   White/287 C   White/Cyan C   White/806 C   Black/108 C

Certified components

OEKO TEX®   REACH

Round lanyard zebra style

Round nylon cord lanyard with a two-tone strap and polyester label that pairs premium materials with strong logo visibility for demanding events and daily wear. A round nylon cord lanyard with a stylish label that combines high-end build quality, clean design, and strong brand visibility. The two-colour cord and precisely woven logo stand out at events, trade shows, and conferences while reinforcing a professional brand image.

Round lanyard 3 in 1

Dimensions

Diameter
ø8
mm

Full length
1600
mm

Packing

Bulk
50
pcs./bag

Individual
1
pc./bag

Sample with logo

24
hours

MOQ

100
pcs.

Material: Polyester / color options

240 C   287 C   Black

EXPRESS EXPRESS EXPRESS EXPRESS
24h

3 in 1

You can separate the crossbody strap and get a long or short lanyard.
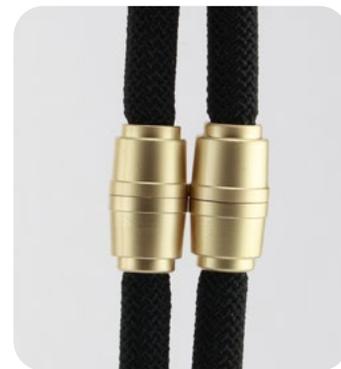
Certified components

OEKO TEX®   REACH

Round lanyard 3 in 1

A versatile 3-in-1 round lanyard that switches effortlessly between a compact wrist strap, a secure cross-body carry for your phone or access card, and a classic neck lanyard for badges. Adjustable connectors let you fine-tune the fit anywhere from approx. 15 cm wrist length up to 80 cm for comfortable cross-body wear. Made from OEKO-TEX certified polyester, it stays lightweight, durable and easy to clean even with everyday use.

Round lanyard crossbody for phone

Dimensions

Diameter
ø6
mm

Full length
1200
mm

Packing

Bulk
50
pcs./bag

Individual
1
pc./bag

Sample with logo

24
hours

MOQ

100
pcs.

Material: rPET / color options

1955 C   287 C   Black

EXPRESS EXPRESS EXPRESS
24h
EXPRESS EXPRESS EXPRESS

Soft tubular cord

YOUR LOGO

Certified components

OEKO TEX®   REACH

Classic

Round lanyard crossbody for phone

Sleek round-rope crossbody phone lanyard designed to be worn over the shoulder or across the body, so your smartphone stays hands-free and always within reach. The soft tubular cord sits comfortably against the skin, while the minimalist metal fittings and flat phone patch create a premium, understated look that works equally well for phones, keys, ID badges or event giveaways in everyday use and at conferences.

YOUR**LOGO**
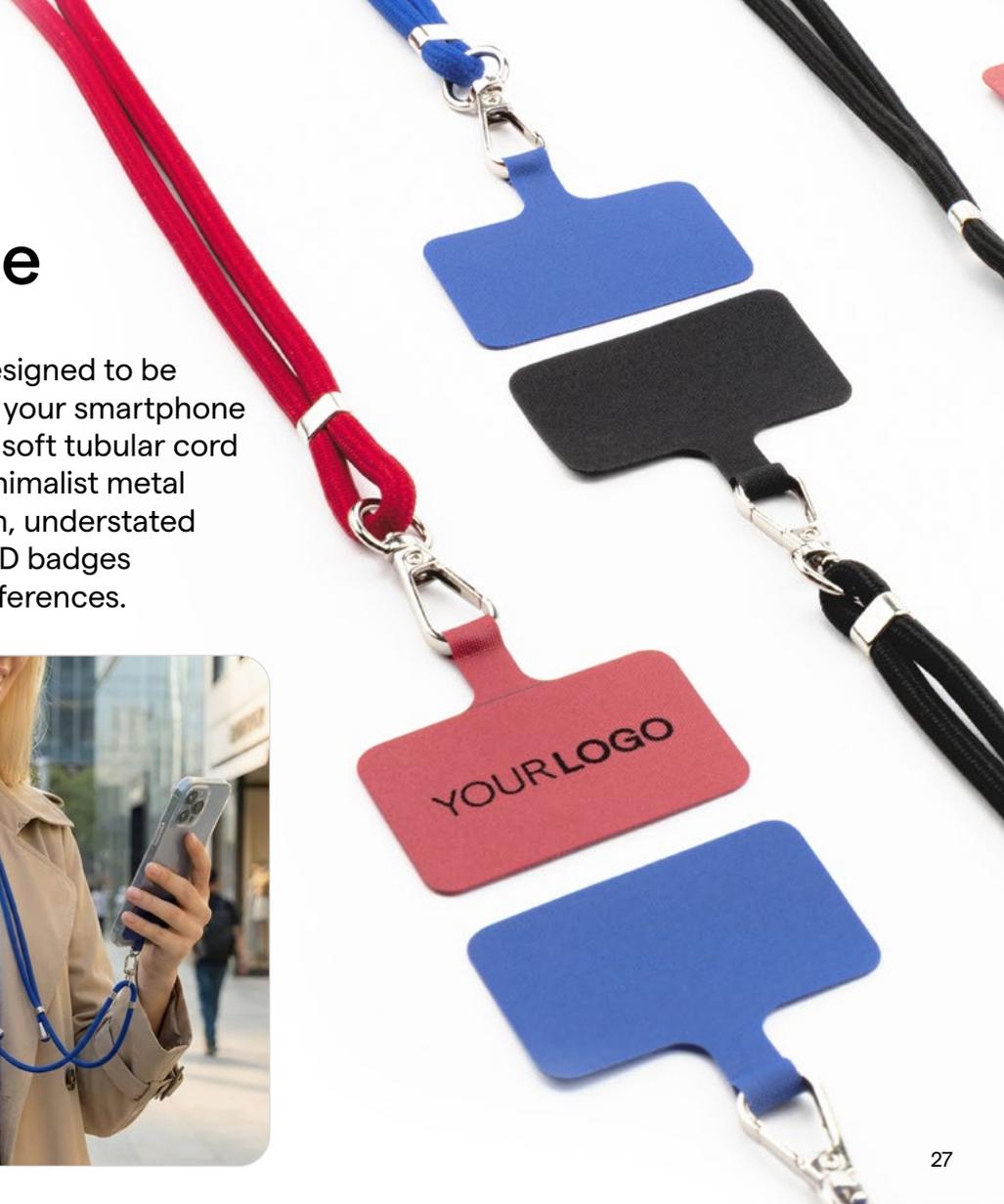
Short cord keychain

Dimensions

Diameter	Full length
ø5/8	300
solid/mesh	mm

Packing

Bulk	Individual
50	1
pcs./bag	pc./bag

Sample with logo

24
hours

MOQ

100
pcs.

Material: Polyester / color options

White/Black   2583 C/217 C   211 C/2905 C   286 C/108 C   Black/108 C

24h EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS EXPRESS

YOUR LOGO

Dual use: short wrist lanyard
or backpack key fob

Certified components

OEKO TEX®   REACH

Short cord keychain

Short cord keychain with a woven end that provides a secure attachment point for a keyring or carabiner, keeping keys and small accessories safe and secured in everyday use. Works perfectly as a short cord wrist lanyard or backpack key fob.

Round braided cord keychain

Dimensions

Diameter
ø5
mm

Full length
340
mm

Packing

Bulk
50
pcs./bag

Individual
1
pc./bag

Sample with logo

24
hours

MOQ

100
pcs.

Material: Polyester / color options

Black/663 C

340 C/7487 C

211 C/2905 C

545 C/660 C

289 C/ 1935C

Black/108 C

Dual use: short wrist lanyard
or backpack key fob

Certified components

OEKO TEX®

REACH

Round braided cord keychain

Stylish braided cord wrist strap with flat attachment plate and decorative tag.
Perfect as a phone loop, key holder, or bag charm, it secures small essentials while
adding a fresh colour accent to everyday carry.
Decorative tag and colour accents for high-end style.

Deep woven lanyards/keychains

Dimensions - long lanyards

Width	Full length	Length with safety break
25 mm	**900** mm	**967** mm

Dimensions - keychains

Width	Full length
25 mm	**31,5** mm

Branding

Z10 Weaving	ONE COLOR

MOQ

500 pcs.

Durable nylon strap with woven-in logo — no fading

Robust metal hook for secure hold

Safety break

Material: Nylon / color options

WHITE | BLACK | 679 C | Red 032 C | Orange 021 C | Reflex Blue C

348 C | Purple C | Process Blue C | 108 C | Dark Blue C

Premium   ⊞ *Classic*

Deep woven lanyard

Premium nylon lanyard with deep woven branding: the logo is woven into the tape, creating a refined concave effect that will not rub off. A durable, elegant choice for trade shows, conferences, and executive ID programmes where every detail of your brand must look flawless.

Deep woven technique creates premium finish

Spiral lanyard keychain

Dimensions

Diameter

ø3
mm

Full length

100-150
mm

Packing

Bulk

50
pcs./bag

Individual

1
pc./bag

Sample with logo

24
hours

MOQ

100
pcs.

Material: PVC / color options

Ideal for everyday use and outdoor activities

Flexible PVC with strong memory coil
stretches when needed and snaps back
into shape

Spiral lanyard keychain

This coiled lanyard keychain is a practical, tangle-free way to keep essentials close at hand during work, travel, or outdoor activities. The durable PVC spiral extends for easy reach and retracts neatly, while metal hooks and plastic loops attach quickly to belt loops, backpacks, or ID holders in a range of colours perfect for branding or giveaways.

YOUR LOGO

Tap into the Future
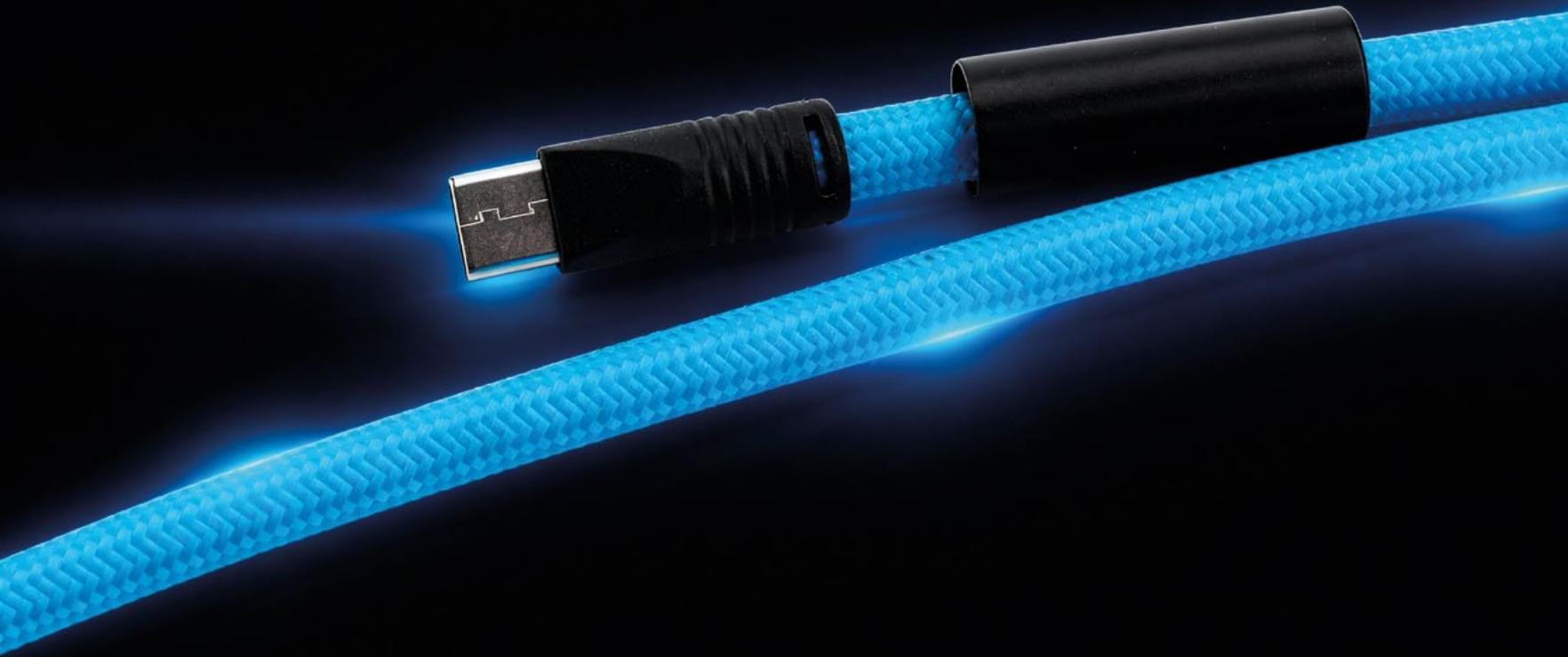
NFC Tag

Dimensions - tag

Width	**Length**
28	*38*
mm	**mm**

Dimensions - NFC sticker

Width	**Length**
10	*20*
mm	**mm**

Branding

Z4	*FULL*
DTG	*COLOR*

MOQ

100
pcs.

Material: Plastic / color options

(White)   (Black)

How to make it work?

Pick your wristband   +   Personalise your NFC tag   Stick, tap and go

The Future is here

Discover the new NFC sticker with your data

About the product

The NFC sticker is a tiny chip placed on the tag of your wristband or lanyard. It lets you save and read data on a smartphone, e.g. a website link or your contact details.

How to program the NFC sticker?

Where can you use NFC technology?

- Contactless payments with your phone
- Access control and electronic keys
- Business cards, contact details, websites
- Pairing devices via Bluetooth and Wi-Fi

Why choose our product?

Short range

Works only from close distance, which increases security.

No battery needed

The tag is powered by the phone's electromagnetic field.

Easy to use

Simply bring the phone close to the sticker to read the data.

Crossbody charging lanyard cable

Dimensions

Diameter
ø5
mm

Full length
1500
mm

Packing

Bulk
50
pcs./bag

Individual
1
pc./bag

Sample with logo

24
hours

MOQ

100
pcs.

Material: rPET / color options

2995 C   287 C   Black

60W USB-C

Ideal for tech events
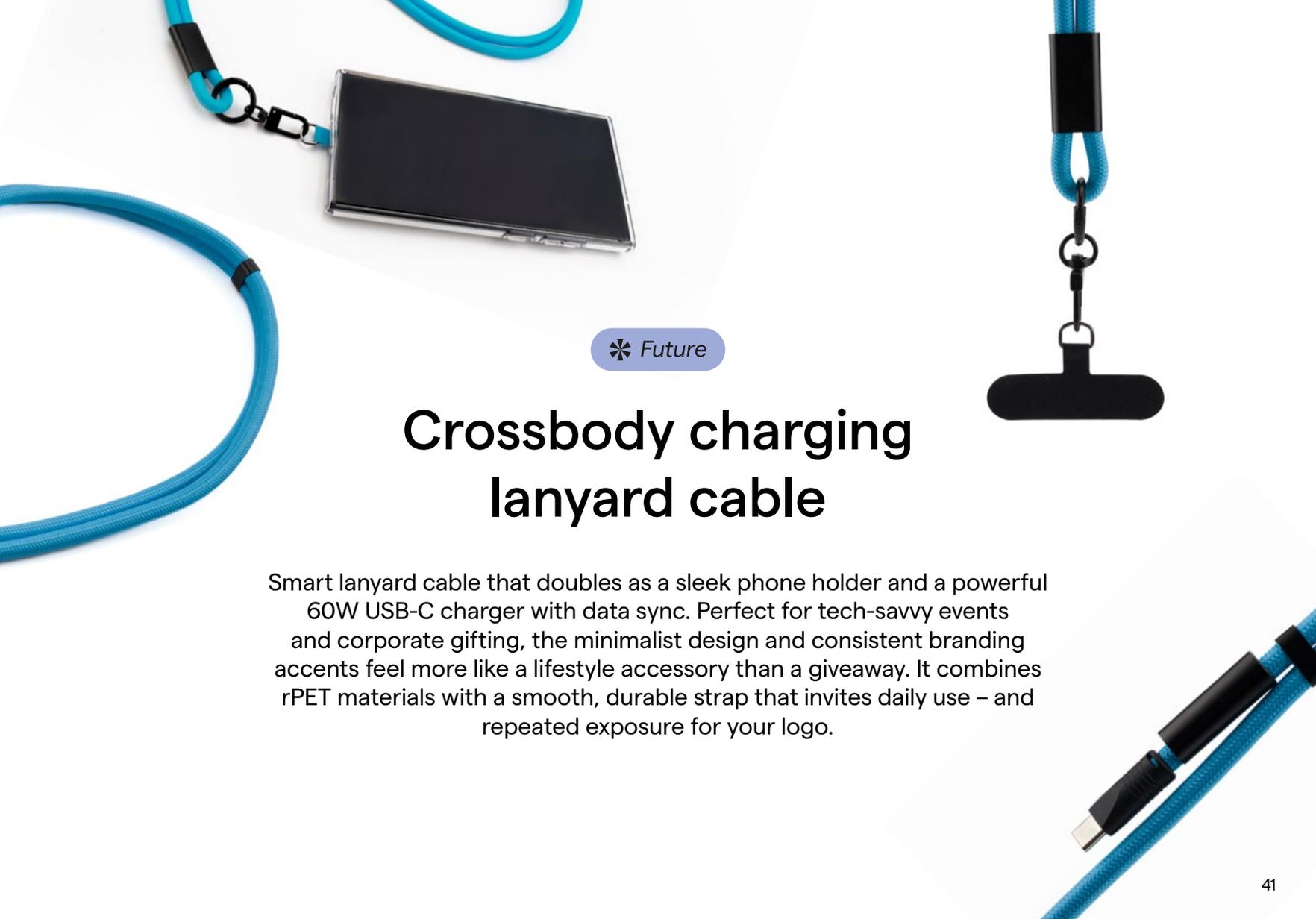
EXPRESS EXPRESS EXPRESS EXPRESS
24h

Crossbody charging lanyard cable

Smart lanyard cable that doubles as a sleek phone holder and a powerful 60W USB-C charger with data sync. Perfect for tech-savvy events and corporate gifting, the minimalist design and consistent branding accents feel more like a lifestyle accessory than a giveaway. It combines rPET materials with a smooth, durable strap that invites daily use – and repeated exposure for your logo.

Smart charging lanyard

Dimensions

Diameter	Full length
ø7 mm	1600 mm

Packing

Bulk	Individual
50 pcs./bag	1 pc./bag

Branding

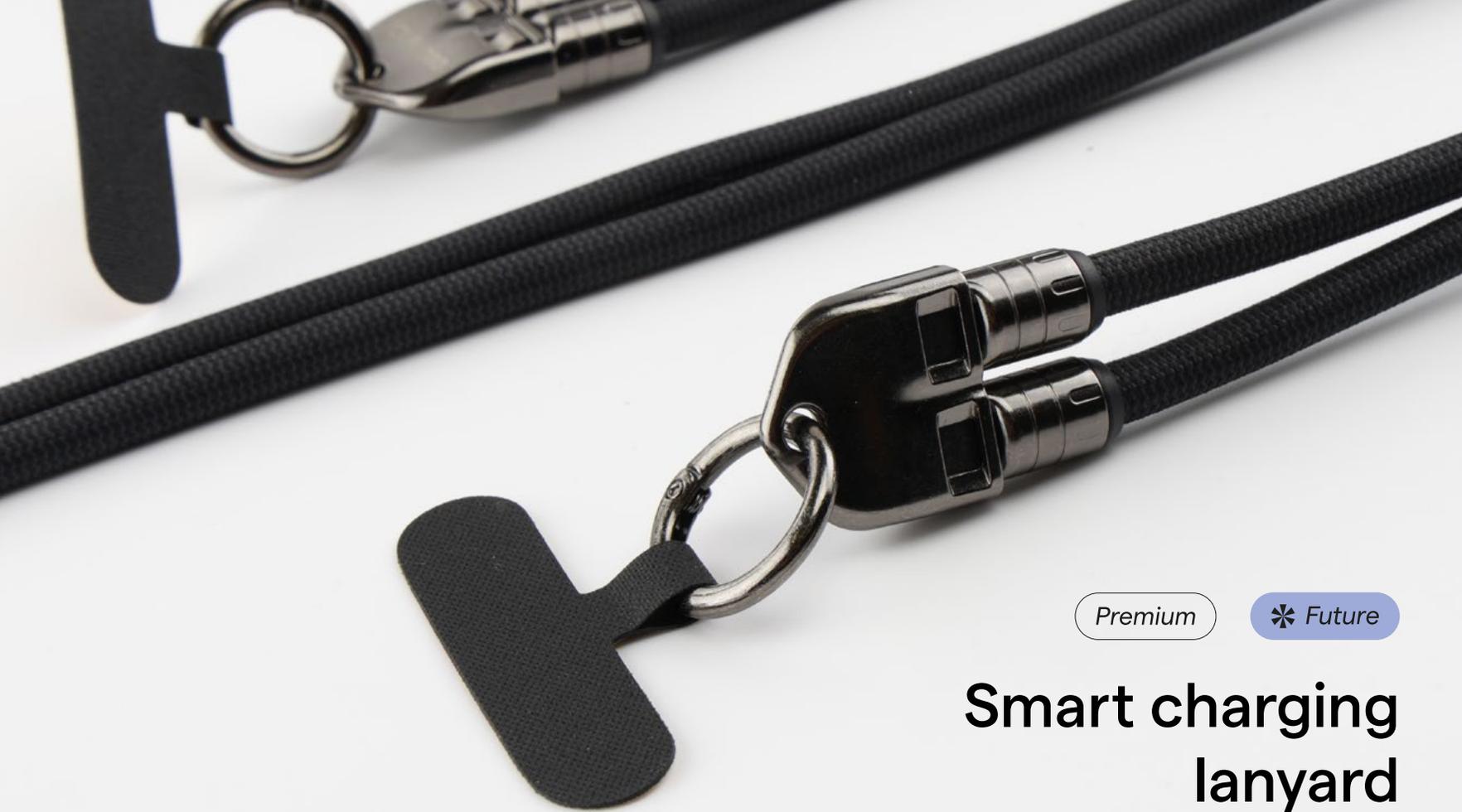| Z6 Laser	ONE COLOR

MOQ

100 pcs.

Material: rPET / color options

Black

Built-in anti-loss tether keeps your device visible, accessible, and securely attached

USB-C to USB-C smart lanyard with PD charging up to *240W* + data transfer.

YOUR LOGO

Smart charging lanyard

This multifunctional lanyard integrates high-performance tech with everyday utility, featuring a 240W Power Delivery (PD) cable for rapid charging and high-speed data transfer. Perfectly suited for a mobile lifestyle, combining an modern design with high-end performance. Stay powered, connected, and hands - free - whether commuting, traveling, or working on-the-go.
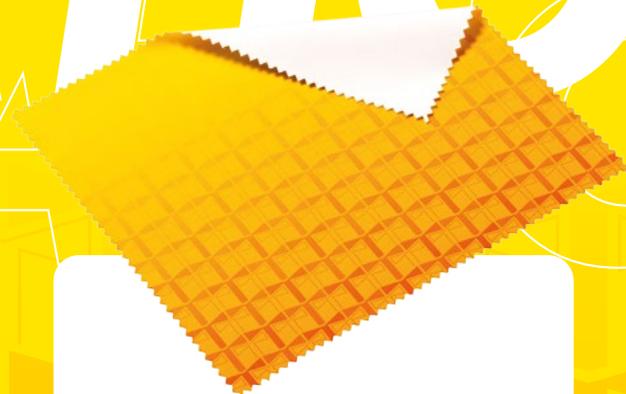
SUBLIM

Lanyards

Wristbands

Banda

Production in *6 hours*. Next-day delivery in Europe.

SUPER EXPRESS SUPER EXPRESS

6h

nas

Microfiber
Cloths

Deck chairs

Heating bandana

Dimensions

Diameter
235
mm

Length
480
mm

Packing

Bulk
20
pcs./bag

Individual
1
pc./bag

Branding

Z1
Sublimation

FULL COLOR

MOQ

50
pcs.

Material: 92% polyester + 8 % spandex

PANTONE®
COLOR BRIDGE

UPF 50 protection

Quick-dry, moisture-wicking fabric designed for skiing, cycling, outdoor work, and winter events

Lightweight yet warm with integrated heating elements for effective insulation without scarf bulk

Full sublimation print area to showcase branding and graphics across the entire surface

Certified components

SUPER EXPRESS SUPER EXPRESS SUPER EXPRESS

6h

OEKO TEX®

REACH

Heating bandana

Stay warm, dry, and visible with the multifunctional bandana heating basic - a lightweight neckwear solution blending advanced heating tech, insulation, breathability, and full-surface branding.

Packaging options

Craft paper envelope

Z8 - Digital printing
Full color

Cooling bandana

Dimensions

Diameter	Length
235	**480**
mm	mm

Packing

Bulk	Individual
20	**1**
pcs./bag	pc./bag

Branding

Z1	*FULL COLOR*
Sublimation	

MOQ

50
pcs.

Material: 92% polyester + 8 % spandex

PANTONE®
COLOR BRIDGE

UPF 50 protection

Perfect for blazing sun, heat, sports, or daily functionality

Activates with body heat for sustained cooling effect

SUPER EXPRESS SUPER EXPRESS **6h**

Certified components

OEKO TEX®

REACH

Cooling bandana

Stay cool and collected with the ultralight, seamless multifunction bandana featuring cooling tech - body-heat activated thermoregulation that delivers instant chill under intense sun, workouts, or daily demands.

Packaging options

Craft paper display

Z8 - Digital printing
Full color

Paper banderole

Z8 - Digital printing
Full color

Plastic bag

Microfibre Cloth

Dimensions

Width	Length
150 mm	**180** mm

Packing

Bulk	Individual
20 pcs./bag	**1** pc./bag

Branding

Z1 Sublimation	FULL COLOR

MOQ

100 pcs.

Material: Microfibre 220-230 g/m²

PANTONE® COLOR BRIDGE
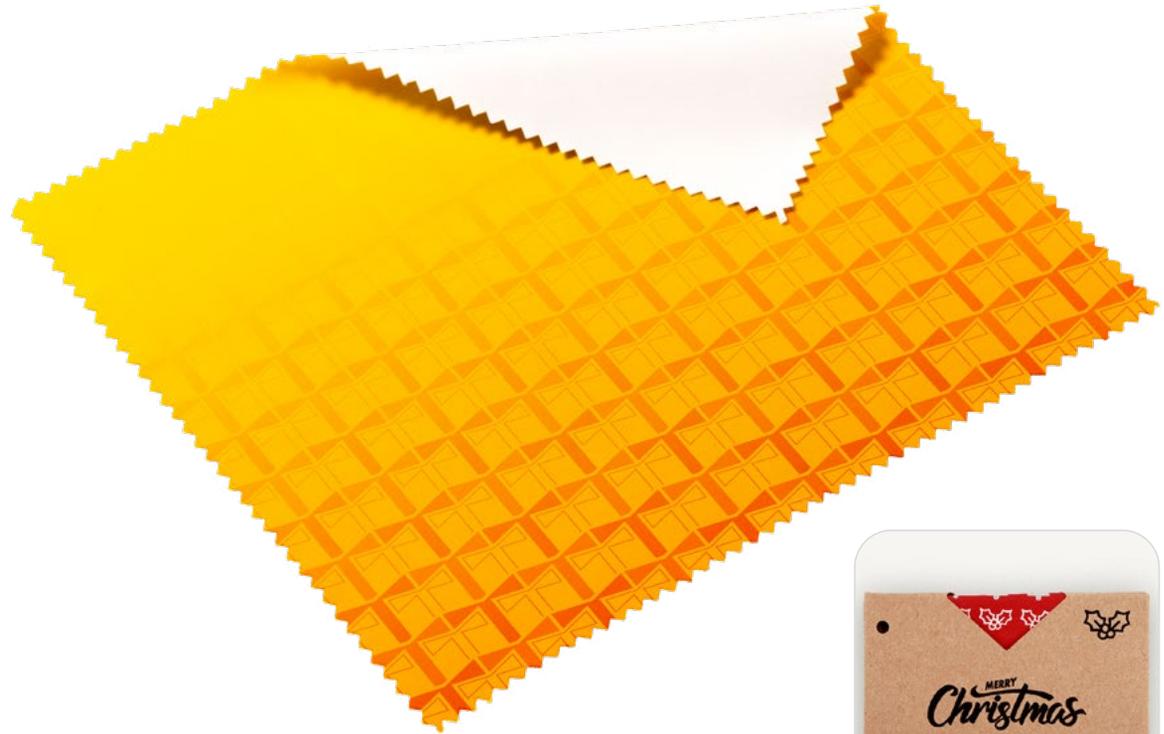
Option of packing in a craft envelope

Your brand,
delivered faster

Sustainability is more than a product →

⛰ *Nature*

Skipass
A86 + Z5 Engraving

🌱 Made from straw
Safety break
A80

🌱 Made from straw
Buckle
A78

ID holder
A91H

**By choosing rPET material,
you reduce the number of plastic bottles**

Up to 3 bottles (500 ml each) are used
to produce 1 linear meter of rPET tape.

3x
500 ml

>

>

>

1 m

Yes, we care

We have expanded our collection
with new nature materials:
cotton, bamboo, cork, paper,
and buckles made from straw.

With beautiful designs, durability,
innovative marking methods,
and sustainability-wise production,
this collection will impress your clients.

Check out our new arrivals.

Cotton

Cork

Paper

Bamboo

Straw

LAURUS
REKLÁMAJÁNDÉK

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