

2026

THE
POWER OF
BRANDS



 **LAURUS**
REKLÁMAJÁNDÉK
Sokoldalú. Egyedi.



BOSS



WRITING



1. Meridien Gun Fountain pen - HSW6222D
2. Striato Chrome Rollerball pen - HSF6455B
3. Striato Black Rollerball pen - HSF6455A
4. Striade Chrome Rollerball pen - HSS6565B
5. Striade Black Rollerball pen - HSS6565A



STRIATO

The Striato pen celebrates the graphical play on stripes that defines the collection, interpreted here in its most luxurious expression. Its generous, sculptural silhouette is crowned with an oversized cap wrapped in a pattern of progressively tightening pinstripes, creating a sense of movement and visual precision. The result is a resolutely luxurious writing instrument with a distinctive graphical twist, where refined pattern work meets timeless elegance.



MERIDIEN

The Meridien pen reveals a futuristic, angular silhouette defined by a precise sequence of vertical and horizontal deep-engraved stripes. This graphic interplay forms a modern interpretation of the timeless herringbone pattern, giving the pen a sense of movement and structure. The minimal matte gunmetal plating reinforces its clean geometry, resulting in a piece that feels confidently modern and distinctly architectural.



STRIADE

The Striade pen brings a refined twist to a classical silhouette, exploring the interplay of two pinstripe scales arranged across its cap. This contrast lends a subtle industrial spirit to the design, adding texture and character while preserving a minimal, balanced presence as a writing tool. The result is a piece that feels thoughtfully engineered, with a considered graphical detail that elevates its timeless form.



ARCHE



1. Arche Pattern Silver Ballpoint pen - HST6654B
2. Boss Cut Out Black & Grey Conference folder A4 - HTA613H
3. Arche Pattern All Black Ballpoint pen - HST6654A

4. Arche Pattern Grey Rollerball pen - HST6655H
5. Arche Pattern Grey Fountain pen - HST6652H
6. Boss Cut Out Black & Grey Conference folder A5 - HTM613H
7. Arche Pattern Grey Ballpoint pen - HST6654H

WRITING



1. Contour Soft Bauhaus Black Ballpoint pen - HSM6434A
2. Loop Stripes Chrome Rollerball pen - HSH6855B
3. Arche Horizon Black Ballpoint pen - HSP6544A
4. Contour Soft Bauhaus Chrome Rollerball pen - HSM6435B
5. Arche Horizon Black Rollerball pen - HSP6545A
6. Loop Stripes Gun Ballpoint pen - HSH6854D



CONTOUR BAUHAUS

The Contour Bauhaus pen builds on the rounded, ogivoidal silhouette that has become a market favorite, with every line curved to create a fluid, seamless profile. Spaced horizontal lines bring an architectural, futuristic vibe, making the cap and barrel read as one continuous form. Plated in shiny finishes and signed with a HUGO BOSS logo on the clip, it comes in crisp chrome or deep, shiny black.



ARCHE HORIZON

Arche Horizon reinvents a market favorite with an innovative yet timeless surfacing defined by an intricate horizontal stripe pattern. The pieces are plated in shiny black and enriched with crisp chrome accents. The design is completed by the Double B logo positioned at the top, delivering a refined and unmistakable signature.



LOOP STRIPES

The Loop Stripe pen is built on the top-selling Loop silhouette, offering an understated, luxurious take on this iconic shape. Available in two simple platings, matte gun or shiny chrome, it stands out through an evolving pattern of intricate horizontal stripes so tightly spaced they are barely visible at first glance, creating the impression of contrastive finishes. This subtle texture brings the uneven stripe motif forward while keeping the object minimal and refined.

ELEMENTAL



ELECTRONIC



ELEMENTAL LAMP

The Elemental LED lamp features a minimal, contemporary design highlighted by the Double B signature on its on/off switch, adding a subtle elevated touch. Available in black, chrome, or metallized camel, it offers both warm and cool light modes with adjustable brightness to suit any setting. With up to twelve hours of autonomy and convenient USB-C charging, it functions as a perfect tabletop lamp that can be moved around effortlessly while maintaining a refined, modern presence.

1. Elemental Silver Lamp - HAL615B
2. Elemental Black Lamp - HAL615A
3. Elemental Camel Lamp - HAL615X

ELEMENTAL SPEAKER

The Elemental speaker features a minimal, carefully refined design marked by the Double B signature on its main control and enhanced by elegant finishes in metallized camel, silver, or black. Its 20W (2x10W) output delivers clear, immersive sound that feels rich and spacious, while the generous ten-hour autonomy supports long, uninterrupted listening. The result is a modern, polished speaker that brings together simplicity, precision, and an elevated sense of style.

4. Elemental Camel Connected speaker - HAC615X
5. Elemental Black Connected speaker - HAC615A
6. Elemental Silver Connected speaker - HAC615B



ELEMENTAL MINI SPEAKER

The Elemental Mini speaker delivers a compact and easily portable interpretation of the line's minimal design, marked by the Double B signature on its main control and offered in metallized camel, silver, or black. Its 5W output provides clear, well-defined sound, while the five-hour autonomy supports effortless mobility. The result is a small yet polished speaker that blends simplicity, practicality, and a subtly elevated aesthetic.

7. Elemental Silver Connected speaker - HAE615B
8. Elemental Black Connected speaker - HAE615A
9. Elemental Camel Connected speaker - HAE615X

BOSS



Rive Varsity Ballpoint pen - HSC6124



Varsity

The Varsity notebooks channel a youthful, varsity-inspired spirit through a bold graphical reinterpretation of the Double B logo, creating a dynamic and colorful statement. Available in a range of playful yet neutral shades including black, camel, dark green, navy, and burgundy, the line stands out for its fresh visual identity and strong graphic presence.

Varsity Lined Notebook A5 - HNH612



CHECKERED

The Checkered notebook borrows its striking print directly from the BOSS ready-to-wear line, turning a classic pattern into a true fashion statement. The bold graphical play on the brand's iconic colors gives it a strong, instantly recognizable identity, available in two timeless versions, black and white, as well as in two more unexpected shades, burgundy and lilac.

Checkered Lined Notebook A5 - HNH624



HOLOGRAPHIC

The Holographic notebooks feature a soft, blurred floral print borrowed from the BOSS Lady ready-to-wear line, giving the design a gentle, airy character. Offered in a soothing palette of navy, light blue, nude, and pastel green, the line brings a touch of lightness and subtle delicacy to the collection, making it a graceful and charming addition.

Holographic Flower Lined Notebook A5 - HNH623

UMBRELLA

CHECKERED

The Checkered umbrella features a striking print borrowed from the BOSS runway, turning an everyday essential into a true fashion statement through its graphic take on the brand's iconic colors. Available in pocket and mini sizes and presented exclusively in black, it comes with a refined handle wrapped in a leatherlike material and is signed with an embossed BOSS logo for an elevated finish.

1. Checkered Black Umbrella - HUN624A
2. Checkered Black Pocket umbrella - HUF624A

VARSITY

The Varsity umbrella channels a colorful, youthful energy with its bold, varsity-inspired graphical take on the Double B. The canopy is finished with the signature three-color stripe along the edge, adding a crisp nod to the brand's codes. Offered in a compact pocket format, it comes in black, blue, forest green, and burgundy, each featuring a tonal handle luxuriously finished with the BOSS logo embossed.

3. Varsity Black Pocket umbrella - HUF612A

CHEVRON

The Chevron umbrella introduces a fresh interpretation of the herringbone motif rooted in BOSS history, subtly echoing the brand's suiting tradition while keeping the design minimal and masculine with a modern twist. Offered in pocket or city size, it features a handle luxuriously wrapped in a leatherlike material with BOSS embossing, while all trims in deep gun add to its understated, elevated feel.

4. Chevron Dark Grey Pocket umbrella - HUF614H
5. Chevron Dark Grey Umbrella - HUN614H

6. Varsity Burgundy Pocket umbrella - HUF612R
7. Varsity Navy Pocket umbrella - HUF612N
8. Varsity Forest Green Pocket umbrella - HUF612T



VARSITY



Varsity Conference folder A5 - HTM612
Rive Varsity Ballpoint pen - HSC6124
Rive Varsity Black Key ring - HAK612A

ICONIC



BOSS



1. Signature Lady Black Key ring - HAK616A
2. Signature Lady Taupe Conference folder A5 - HTM616Z
3. Signature Lady Black Card holder - HEC616A
4. Signature Lady Black Conference folder A5 - HTM616A

5. Rive Signature Lady Taupe Ballpoint pen - HSC6164Z
6. Signature Lady Taupe Money wallet - HEM616Z
7. Signature Lady Black Travel wallet - HEL616A
8. Signature Lady Taupe Card holder - HEK616Z

SIGNATURE



1. Signature Lady Burgundy Card holder - HEC616R
2. Signature Lady Nude Money wallet - HEM616X
3. Signature Lady Lilac Key ring - HAK616W
4. Signature Lady Burgundy Key ring - HAK616R
5. Signature Lady Nude Key ring - HAK616X
6. Rive Signature Lady Lilac Ballpoint pen - HSC6164W
7. Signature Lady Lilac Card holder - HEK616W



8. Signature Lady Taupe Card holder - HEC616Z
9. Signature Lady Nude Travel wallet - HEL616X
10. Signature Lady Lilac Money wallet - HEM616W
11. Signature Lady Burgundy Card holder - HEK616R



DOUBLE B



1. Double B Nude & Gold Isothermal flask - HAI619X
2. Double B Black & Gun Isothermal flask - HAI619A
3. Double B Navy & Chrome Isothermal flask - HAI619N

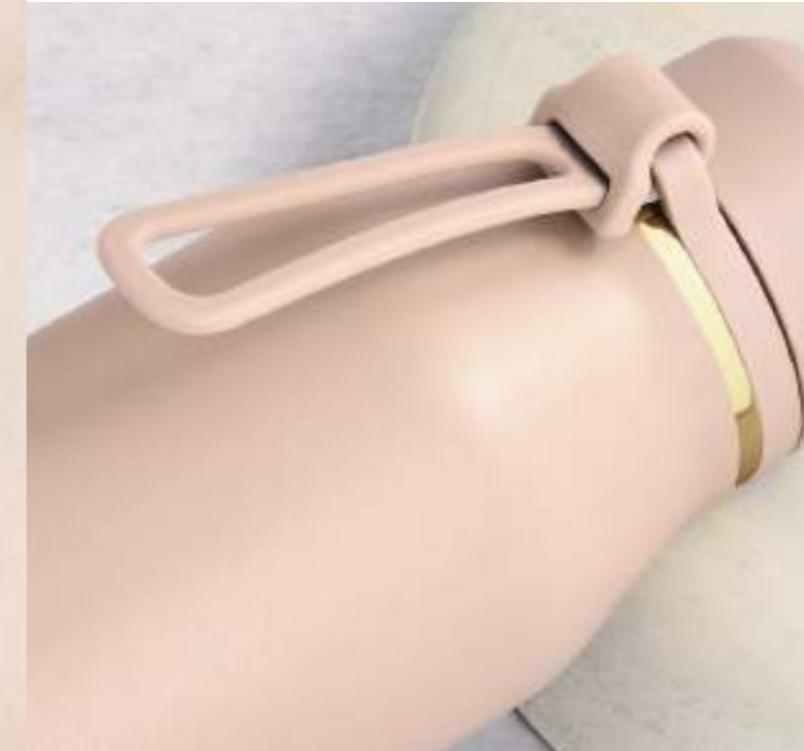


DETAILS

Every metal trim contributes to the bottle's luxe aesthetic, from the plated Double B on the lid to the carefully coordinated accents that echo each colorway. A tone-on-tone silicone strap is integrated into the design, adding a practical element while maintaining the bottle's cohesive, streamlined look.

DESIGN

The BOSS bottle showcases a smooth, matte surface embossed with an oversized BOSS logo, creating a luxurious yet understated signature. Its silhouette is clean and modern, elevated by a refined palette offered in black with gun trim, nude with gold, and navy with silver. At the top, a Double B logo plated in matching metal shades completes the design with a distinctly elevated touch.



FUNCTIONALITY

With a 600 ml / 20 fl oz capacity, the bottle is made of stainless steel and crafted to carry both warm and cold drinks throughout the day. The design is optimized for easy portability, durable performance, and everyday use, supported by the flexible silicone strap that makes it effortless to bring anywhere.

BOSS



DOUBLE B SAFFIANO

The Double B collection showcases the iconic logo through three-dimensional metallic hardware on carefully chosen Saffiano leather, available in black and antracite. The small leather goods are crafted to highlight this signature element, and the matching pen echoes them with a wrapped cap that recalls the same texture and a three-dimensional Double B at the top. Together, they create a perfectly aligned set, united by material, finish, and the distinctive sculptural signature.



10. Double B Saffiano Grey Card holder with flap - HLF526H
 11. Double B Saffiano Grey Passport holder - HLP526H
 12. Rive Varsity Diamond Gun Ballpoint pen - HSY6204D

BOSS



GRAINED



cacharel



SERAPHINE

The Seraphine line reveals a refined saffiano texture accented with luxurious gold details, offered in a palette of navy, taupe, cool grey, yellow, and black. Each piece blends structured elegance with contemporary allure and pairs seamlessly with the eponymous floral yet modern and graphical scarf for a harmonious expression of style.



1. Séraphine Navy Watch - CMN638N
2. Séraphine Light Blue Scarf - CFL638M
3. Séraphine Navy Shopping bag - CTS638N
4. Séraphine Taupe Shopping bag - CTS638K
5. Séraphine White Scarf - CFL638G
6. Séraphine Yellow Shopping bag - CTS638S
7. Séraphine Light Grey Shopping bag - CTS638K
8. Séraphine Black Scarf - CFL638A
9. Séraphine Black Shopping bag - CTS638A
10. Séraphine Black Zipped wallet - CEL638A

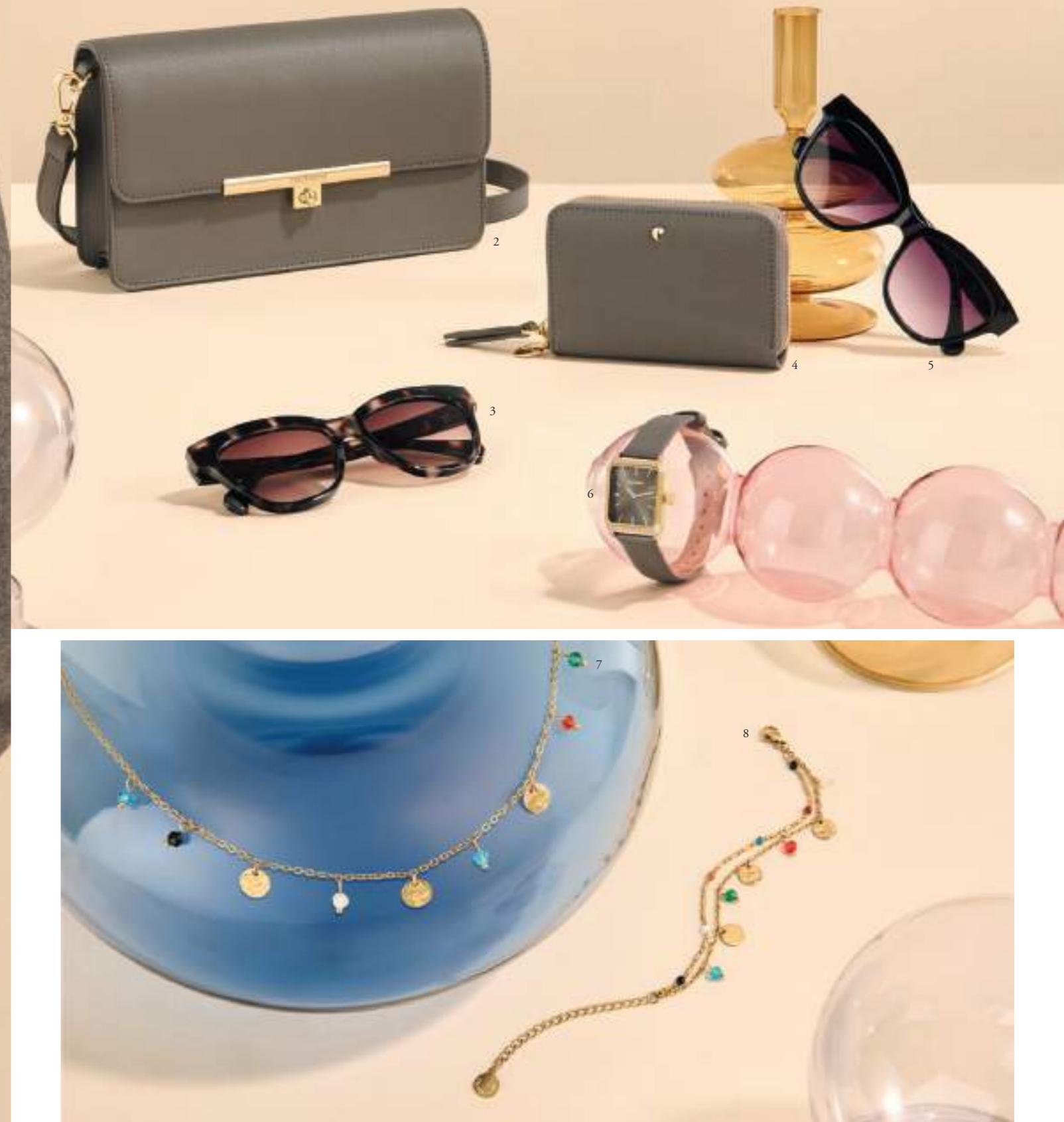


1. Séraphine Navy Card holder - **CEK638N**
 2. Séraphine Taupe Card holder - **CEK638J**
 3. Séraphine Light Grey Watch - **CMN638K**
 4. Séraphine Yellow Card holder - **CEK638S**
 5. Séraphine Light Grey Card holder - **CEK638K**

6. Séraphine Light Grey Key ring - **CAK638K**
 7. Séraphine Black Card holder - **CEK638A**
 8. Séraphine Black Key ring - **CAK638A**
 9. Séraphine Gold Bracelet - **CJB638E**
 10. Séraphine Navy Watch - **CMN638N**

SERAPHINE

The Seraphine line expands into a complete universe of accessories, including luxurious watches with a distinct rectangular case that mirrors the saffiano-inspired bracelet finishes and refined gold accents. It continues with small leather goods in matching palettes enriched with luminous gold details, along with colorful, playful jewelry that keeps the collection feminine, elevated, and vibrant.



1. Séraphine Taupe Lady bag - **CTX638J**

2. Séraphine Taupe Lady bag - **CTW638J**

3. Séraphine Tortoise Sunglasses - **CGS638Y**

4. Séraphine Taupe Zipped wallet - **CEL638**

5. Séraphine Black Sunglasses - **CGS638A**

6. Séraphine Taupe Watch - **CMN638J**

7. Séraphine Gold Necklace - **CJC638E**

8. Séraphine Gold Bracelet - **CJB638E**

SOFT CONTRASTS



1. Séraphine Light Grey Lady bag - **CTX638K**

2. Séraphine Black Zipped wallet - **CEL638A**

3. Séraphine Black Lady bag - **CTW638K**

4. Séraphine Light Grey Zipped wallet - **CEL638K**

5. Séraphine Black Watch - **CMN638A**

6. Séraphine Light Grey Lady bag - **CTW638K**

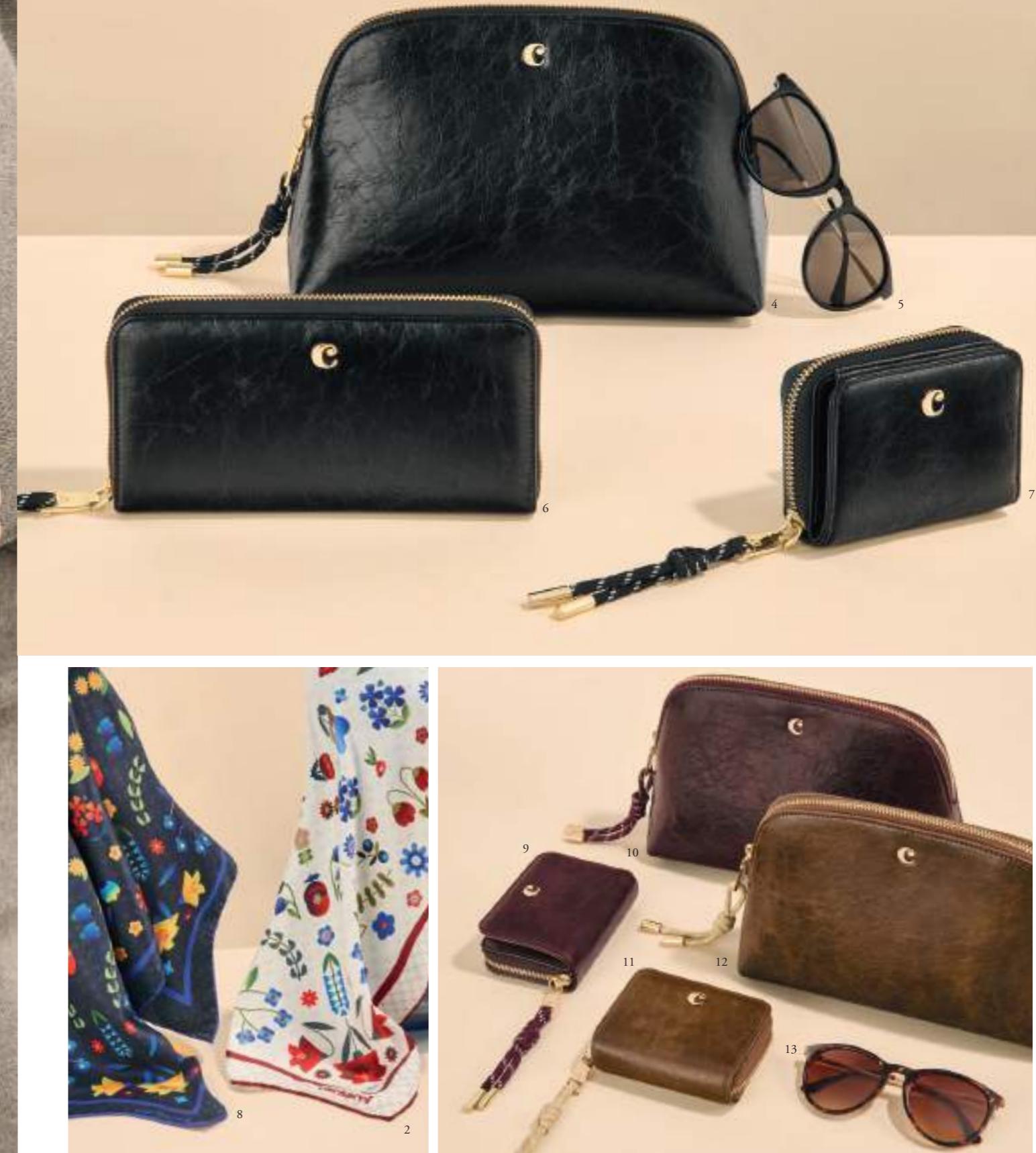
7. Séraphine Light Grey Key ring - **CAK638K**

8. Séraphine Light Grey Watch - **CMN638K**



PHILOMÈNE

The Philomene line blends soft, vintage-inspired textures with a toned-down, luxurious palette of black, camel, and burgundy. Elegant gold trims enrich the design, while a modern cord detail on the puller adds a subtle contemporary twist. Part of a broader accessory universe that includes watches, jewelry, and scarves, the line offers a cohesive and elevated approach to everyday style.



PHILOMÈNE



1. Philomène Black Travel wallet - **CEL639A**

2. Philomène Camel Travel wallet - **CEL639Z**

3. Philomène Burgundy Travel wallet - **CEL639P**



4. Philomène Black Lady bag - **CTW639A**

5. Philomène Black Watch - **CMN639A**

6. Imogene Ocre Bracelet - **CJB637U**



7. Imogene Off-white Bracelet - **CJB637G**

8. Imogene Navy Bracelet - **CJB637N**

9. Philomène Black Lady bag - **CTX639A**



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OLYMPÉ



1. Olympe Beige Backpack - **CTP631X**

2. Olympe Gold Bracelet - **CJB631E**



3. Olympe Grey Backpack - **CTP631H**

4. Olympe Black Backpack - **CTP631A**



5. Olympe Silver Necklace - **CJC631B**

6. Olympe Gold Necklace - **CJC631E**



7. Olympe Silver Bracelet - **CJB631B**

8. Philomène Silver Watch - **CMN639B**

CERRUTI
1881





1. Jefferson Grey Travel bag - NTB627H
2. Jefferson Grey Document bag - NTD627H

3. Jefferson Grey Document bag - NTD627H

CERRUTI
1881



4. Jefferson Bright Blue Key ring - NAK627M
5. Jefferson Bright Blue Dressing-case - NTC627M
6. Jefferson Bright Blue Card wallet - NLW627M

7. Jefferson Bright Blue Laptop sleeve - NTE627M
8. Easton Bright Blue Ballpoint pen - NSC6254M



9. Jefferson Black Laptop bag - NTL627A
10. Jefferson Black Document bag - NTD627A
11. Jefferson Black Reporter bag - NTR627A

JEFFERSON



1. Jefferson Black Travel bag - NTB627A
2. Jefferson Black Backpack - NTP627A

3. Jefferson Black Document bag - NTY627A

CERRUTI
1881



6. Jefferson Chrome Rollerball pen -
NSV6275B



4. Jefferson Black Reporter bag - NTX627A
5. Jefferson Black Laptop sleeve - NTE627A



7. Jefferson Black Folding card holder - NLE627A
8. Jefferson Black Card holder - NLK627A
9. Jefferson Black Small clutch - NLN627A



JEFFERSON



CERRUTI 1881





**CERRUTI
1881**



EASTON



DOUBLER



CERRUTI
1881





1. Hudson Brown Document bag - NTD626Y
2. Hudson Brown Travel bag - NTB626Y



3. Hudson Brown Dressing-case - NTC626Y
4. Hudson Brown Laptop sleeve - NTE626Y
5. Hudson Brown Reporter bag - NTR626Y



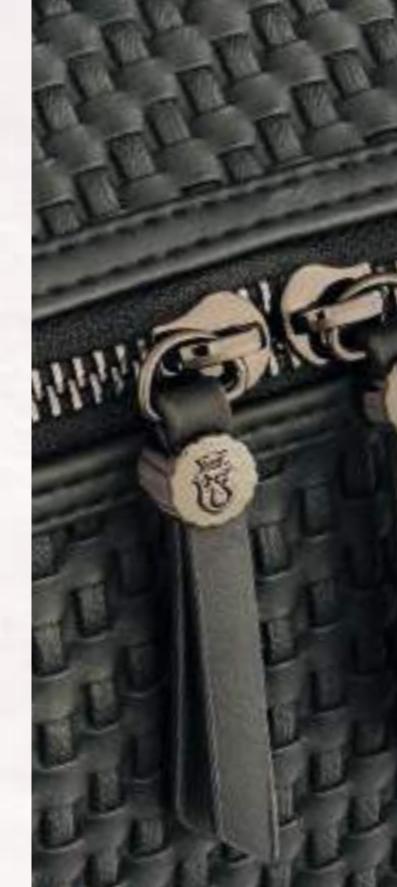

 1. Interlace Black Travel bag - **FTB629A**

 2. Interlace Black Document bag - **FTD629A**

 3. Interlace Black Dressing-case - **FTC629A**


INTERLACE

The Interlace line is defined by its woven-inspired texture, crafted to resemble meticulous braiding and finished in a smooth matte for a luxurious, contemporary feel. This distinctive surface shapes the collection's visual identity with depth and sophistication. All details are signed, including blazon-engraved zipper pulls that enhance its refined character. Available in black, taupe, or navy with sleek gun accents, the line is resolutely chic and centered on rich texture and modern elegance.


 4. Interlace Black Reporter bag - **FTR629A**

 5. Interlace Black Laptop sleeve - **FTE629A**



1. Interlace Taupe Travel bag - **FTB629J**

2. Interlace Taupe Dressing-case - **FTC629J**

3. Interlace Navy Dressing-case - **FTC629N**

4. Interlace Navy Document bag - **FTD629N**

5. Interlace Black Dressing-case - **FTC629A**

1. Interlace Taupe Ballpoint pen - **FSI6294J**2. Interlace Black Ballpoint pen - **FSI6294A**3. Interlace Black Rollerball pen - **FSI6295A**4. Interlace Black Fountain pen - **FSI6292A**5. Interlace Navy Ballpoint pen - **FSI6294N**6. Interlace Black A5 Conference folder A5 - **FTM629A**7. Set Interlace ballpoint pen & Interlace conference folder A5 - **FPBM629A**



1. Classicals Interlace Chrome Rollerball pen - **FSN6525B**
2. Classicals Interlace Chrome Fountain pen - **FSN6522B**

3. Classicals Interlace Chrome Ballpoint pen - **FSN6524B**



INTERLACE

The Interlace SLG pieces are crafted from selected leather, imprinted with a braided woven pattern for a luxe, effortlessly chic look. The clean, minimal design is elevated by a single button engraved with the brand's blazon. This pattern also appears on selected pens, creating an elegant pairing for polished gift sets.



4. Interlace Black Card holder - **FLC629A**
5. Interlace Black Folding card holder - **FLE629A**
6. Interlace Black Card wallet - **FLW629A**
7. Set Interlace card wallet & Classicals Interlace ballpoint pen - **FPBW629A**



1. Classicals Brushed Black & Chrome Ballpoint pen - **FSW6414A**
 2. Classicals Brushed Gun & Chrome Fountain pen - **FSW6412D**
 3. Classicals Brushed Black & Chrome Fountain pen - **FSW6412A**

4. Classicals Brushed Gun & Chrome Ballpoint pen - **FSW6414D**
 5. Classicals Brushed Black & Chrome Rollerball pen - **FSW6415A**
 6. Classicals Brushed Gun & Chrome Rollerball pen - **FSW6415D**



7. Button Black Wallet - **FLW326A**
 8. Chronobike Black & Silver Cufflinks - **FJM221C**
 9. Button Black Document bag - **FTD426A**
 10. Button Black Belt Button Black adjustable size - **FAB326A**
 11. Classicals Grey Scarf - **FFE424H**



1. Black Edition Red Wallet - FLW528P

2. Classicals Brushed Black Edition Blue Ballpoint pen - FSW6414L

3. Black Edition Red Card holder - FLC528P

4. Classicals Brushed Black Edition Yellow Ballpoint pen - FSW6414S

5. Black Edition Blue Card holder - FLC528L

6. Classicals Brushed Black Edition Red Ballpoint pen - FSW6414P

7. Black Edition Yellow Wallet - FLW528S



CLASSICALS BRUSHED BLACK EDITION

The Black Edition brings a fresh take to the Classicals pen with its full black look and minimal brushed surface. A sharp touch of color on the logo and thin rings adds a clear graphic contrast, offered in yellow, red, or blue to match the top-selling color block SLGs. It's a clean, modern interpretation of the Classicals design with a sharp color accent.



8. Set Black Edition card holder & Classicals Brushed ballpoint pen - FPVC528L

9. Set Black Edition wallet & Classicals Brushed ballpoint pen - FPBW641P





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